

Greater Birmingham Growth Hub

Ian McLaughlan Growth Hub Manager



In a land far, far away...







....Or up to 2012 to be precise

Greater Birmingham & Solihull **Since 2012...** Local Enterprise Partnership wth Hub 1. Greater Birmingham and Solihull 2. The Marches-Shropshire and Herefordshire 28 3. Coventry and Warwickshire Local Authorities in overlapping 4. West of England Leeds City Region Sheffield City Region 7. Greater Manchester Liverpool City Region Cheshire and Warrington 10 20 10. Cumbria 11. Greater Cambridge and Greater Peterborough 12. Hertfordshire Oxford City Region Derby, Derbyshire, Nottingham and Nottinghamshire 15. Leicester and Leicestershire 16. Solent 17. Lincolnshire 18. Kent, Greater Essex and East Sussex 19. South East Midlands 20. Tees Valley 21. Coast to Capital 22. Cormwall and Isles of Scilly 23. Thames Valley Berkshire 24. Stoke and Staffordshire 25. New Anglia 26. Black Country 25 27. Worcestershire 28. (The) North Eastern Local Enterprise Partnership 29. York and North Yorkshire 30. Enterprise M3 31. Pan London 32. Heart of the South West 33. Lancashire 34. Gloucestershire 35. Humber 36. Dorset 37. Swindon and Wiltshire 37

Greater Birmingham & Solihull Local Enterprise Partnership





What, no local support for businesses?



Let's have a one-stop-shop in each area!





And so Growth Hubs were born!

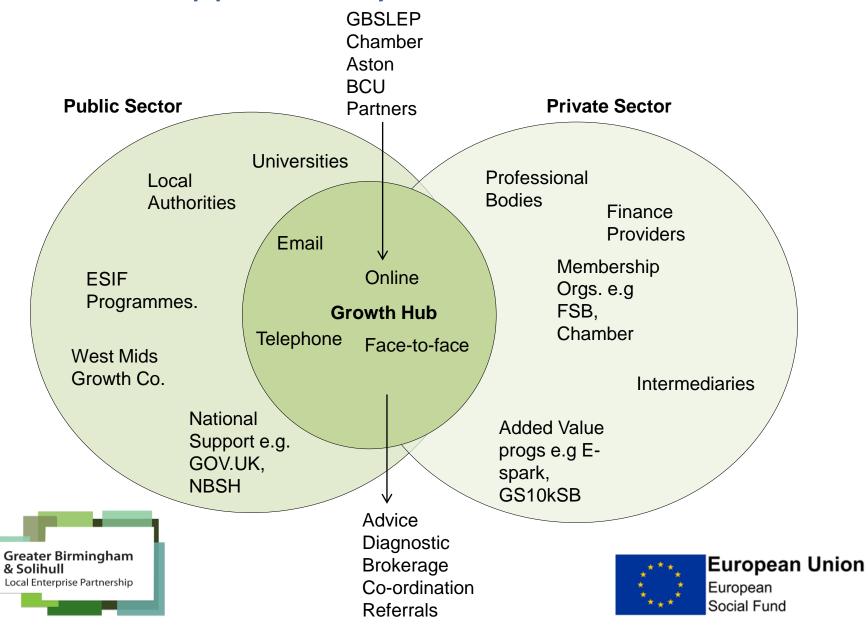
- 38 across England (of which Greater Birmingham was number 29)
- One-stop-shop model
- No delivery of programmes or direct support
- Impartial: advice, guidance, support
- Simplify and co-ordinate
- At heart of business support ecosystem
- Locally owned and delivered (mostly!)
- Publicly funded (at least for now)

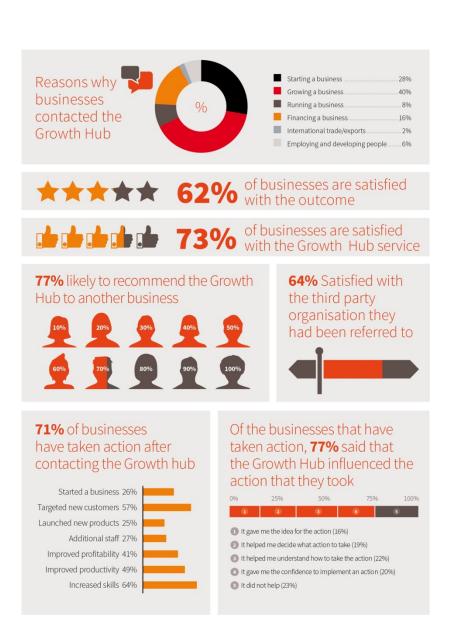


The Growth Hub in a sentence

"The home for business advice, funding and support across Greater Birmingham"

Business Support Ecosystem





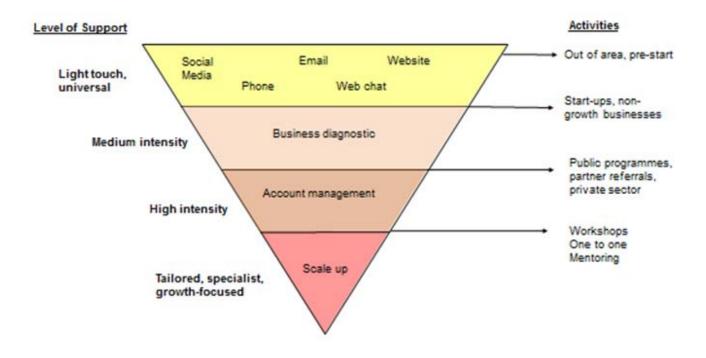




Future for Growth Hub

- 2019 22 £4m ERDF project to sustain core services
- More specialist support
- More account management
- Aim to work intensively with 1,000 target businesses
- Double staff to 20+
- Heart of opportuities around infrastructure e.g. 2022 Commonwealth Games, High Speed 2 (Ldn-Bhm)







Case study

https://www.gbslepgrowthhub.co.uk/news/mode-transport-planning



Questions?