



Greater Birmingham Growth Hub

Ian McLaughlan
Growth Hub Manager

In a land far, far away...



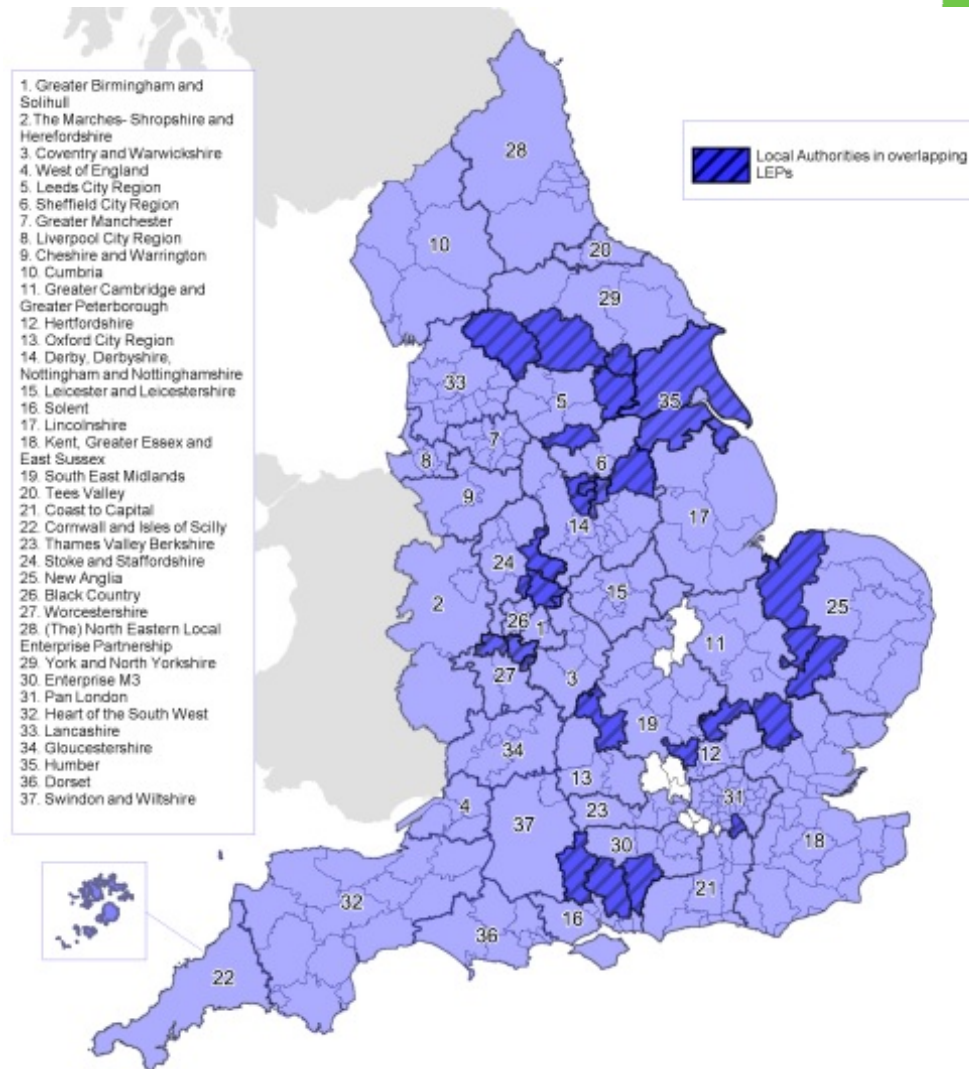
....Or up to 2012 to be precise

Since 2012...

**Greater Birmingham
& Solihull**

Local Enterprise Partnership

with Hub



Greater Birmingham & Solihull Local Enterprise Partnership



What, no local support for businesses?



Let's have a one-stop-shop in each area!



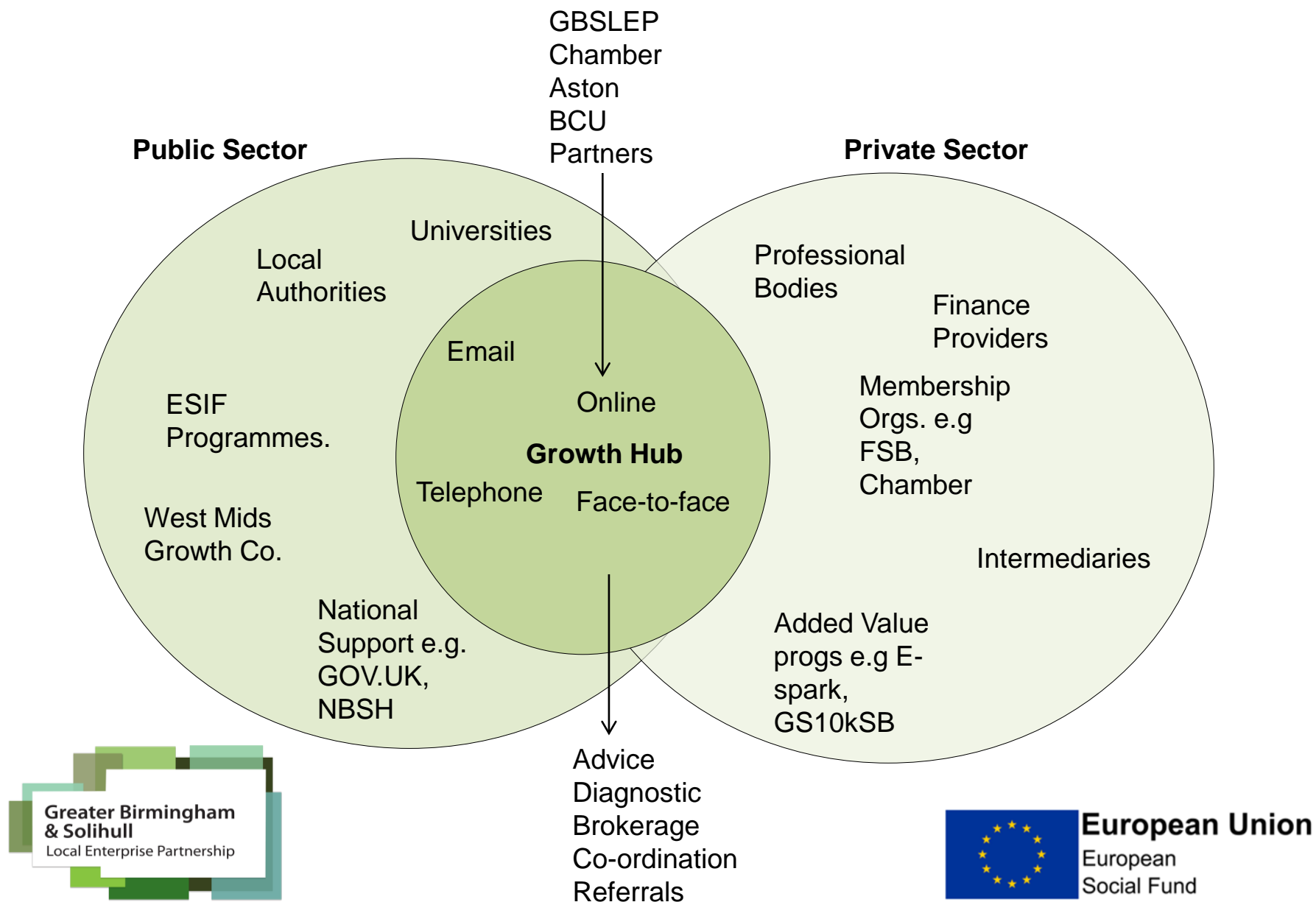
And so Growth Hubs were born!

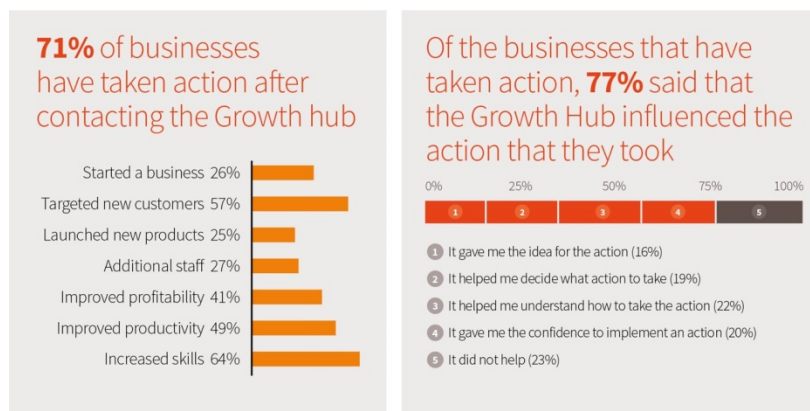
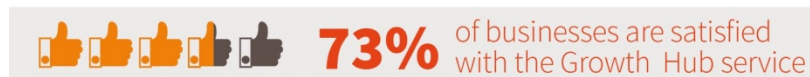
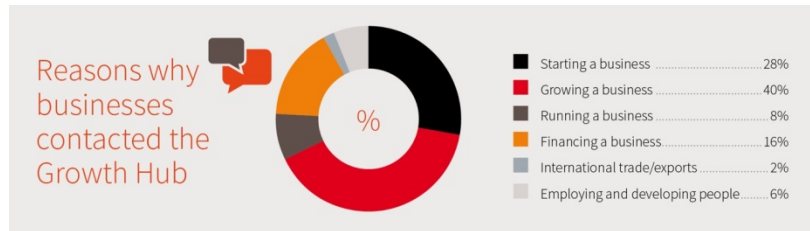
- 38 across England (of which Greater Birmingham was number 29)
- One-stop-shop model
- No delivery of programmes or direct support
- Impartial: advice, guidance, support
- Simplify and co-ordinate
- At heart of business support ecosystem
- Locally owned and delivered (mostly!)
- Publicly funded (at least for now)

The Growth Hub in a sentence

“The home for business advice, funding and support across Greater Birmingham”

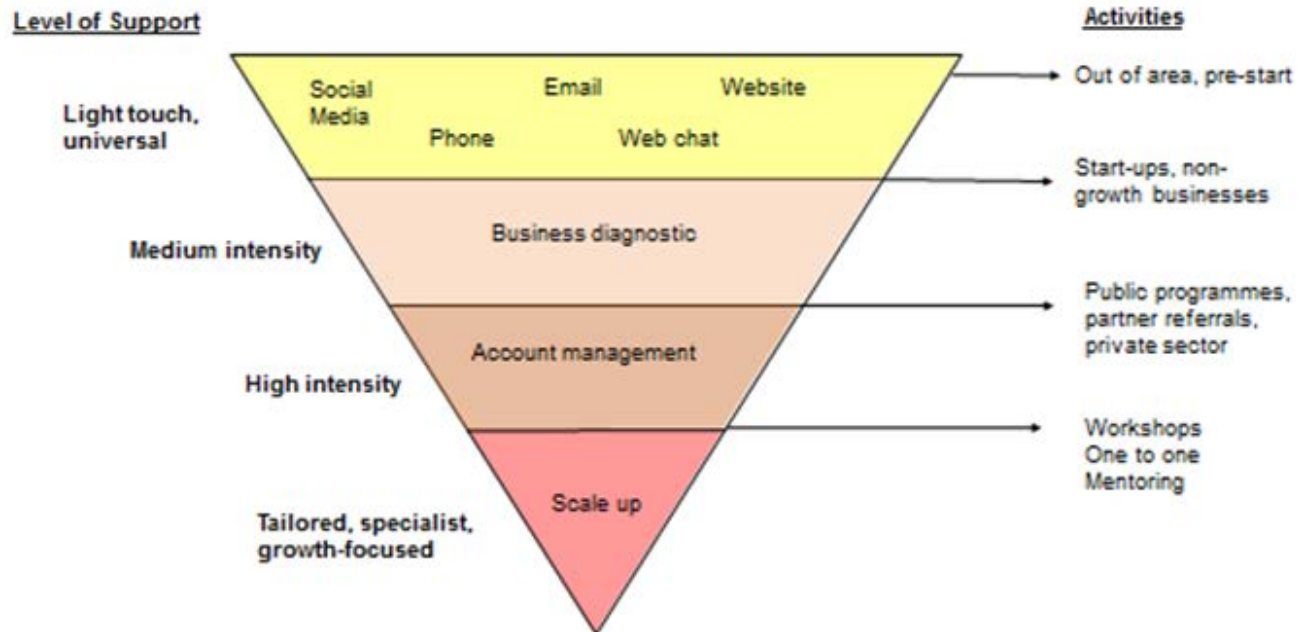
Business Support Ecosystem





Future for Growth Hub

- 2019 – 22 £4m ERDF project to sustain core services
- More specialist support
- More account management
- Aim to work intensively with 1,000 target businesses
- Double staff to 20+
- Heart of opportunities around infrastructure e.g. 2022 Commonwealth Games, High Speed 2 (Ldn-Bhm)



Case study

<https://www.gbslepgrowthhub.co.uk/news/mode-transport-planning>

Questions?